# WiseCopy content ideas

1. Blog posts

    a. Tutorials, guides, comparisons, lists, and reviews.

2. Podcast episodes

    a. Solo or with a guest.

3. YouTube videos

    a. Vlogs, slidecasts, or animated videos.

4. Infographics

5. E-books

6. Cheatsheets

7. Checklists

8. Courses

9. Webinars

10. Live presentations

11. Workshops

12. Case studies

13. Whitepapers

14. Interviews

15. Slideshows

16. Email newsletters

17. Social posts

18. Company news/announcements

19. Contests

20. Tools (Ubersuggest is an example)

    a.  Will require you to hire a developer through Upwork or other job board.

21. Press releases